



Sheltie Showdown



A publication of the Central Indiana Shetland Sheepdog Club

January 2014

Club Meetings

Our membership meetings are held at 7:30 p.m. at Bark Tudor, 2122 Broad Ripple Avenue, Indianapolis, IN 46220. Bark Tudor is located in a strip mall just west of the intersection of Keystone Avenue and Broad Ripple Avenue (62nd Street). Membership Meetings for 2014: January 3rd, March 7th Awards Banquet, May 2nd, July Picnic TBD, September 5th, November 7th. Board meetings for 2014: February, April, August, October.

Website: Carole Creech

Website URL: <http://www.cissc.net>

2014 CISSC Upcoming Events

Winter Agility Trial

January 11-12, 2014

Judge: Mary Mullen

Pawsitive Partners Dog Training Center
Beech Grove, IN

Spring Specialty Show

May 10, 2014

Judge: Yvonne Samuelson

May 11, 2014

Judge: Mary Benedict
Johnson County Fairgrounds
Fitzpatrick Hall
Franklin, IN

Fall Agility Trial (pending AKC approval)

November 15-16, 2014

Judge: Scott Stock

Pawsitive Partners Dog Training Center
Beech Grove, IN

January 3rd Meeting

This is our organizational meeting for the year. We will discuss and vote on our new club by-laws and then vote on officers and board members for 2014.

2013 Officers

Acting President: Carole Creech

Acting Vice President: Doug McKee

Treasurer: Doug McKee

Recording Secretary: Cheryl Sharp

Corresponding Secretary: Kathy McKee

Board of Directors

Elizabeth "Babs" Beck

Liz Carroll

Linda Lee

Kathy Underwood

Standing Committees

Agility Trial: Babs Beck

Education: Carole Creech

Equipment: Doug McKee

Judges Selection: Carole Creech

Legislative: Carole Creech

Librarian: Karen Burton

Membership: Kathy McKee

Policies & Constitution: Cheryl Sharp

Sheltie Info Line: Tom Schultz

Showdown: Carole Creech

2014 ASSA National, Central

Grey Summit, MO

Location: [Purina Farms](#)

Host Club: ASSA

Breed: Janet Turnage Nahikian

Dogs: Mark Houston-McMillan

Bitches: Nioma Coen

Futurity: Jane Hammett-Bright

Jr. Showmanship: TBA

Friendly Reminder:

Before you can vote on officers and board members for 2014, your annual membership dues of \$15 must be paid.

 Happy New Year! DQ

From the AKC...

Chairman's Report

December 2013

-- The Way Forward in 2014 --

Everyone who has ever produced a litter of puppies knows this time of year brings holiday cards from puppy buyers with heartwarming photos and most-welcome news about the progress and antics of those puppies during the year. The cards are both informative and inspiring as the breeder considers their accomplishments and what they hope to achieve in the year to come.

With that as my guidance, I will first share some news about this year. As I mentioned in my November report, this has been a year of relentless positive action. The dozens of initiatives and innovations outlined in that report, along with a number of others throughout the year, have yielded growth in several areas. Assuming December achieves budgeted levels, we expect to have stronger revenue than 2012 - reaching \$58 million this year. Staff managed expenses extremely well which should yield an operating profit also stronger than 2012 and should be approximately \$7 million for 2013. Our balance sheet has also strengthened due to good investment performance and prudent protection of cash flow.

The American Kennel Club has grown in participation by clubs and exhibitors during 2013.

- 46 new clubs chose to join with the AKC bringing the total to 5,090 licensed and member clubs.
- Those 5,090 clubs created 341 new events for a total of 22,750 events

this year - the largest number in the history of the AKC.

- Exhibitors participated more than ever, bringing 25,323 new entries through October for a projected total of about 3.2 million this year - the largest number in the history of the AKC.
- Breed recognition continues to grow with fully recognized breeds and varieties up by three for a total of 190 and FSS added one for a total of 64.

However, as good as our overall performance has been this year we do have several significant areas of concern.

Participation in Conformation, Obedience and Rally declined in the past year. As I stated in my November report, the issues impacting our sport today have been clearly identified and discussed. They can be collected into three categories - societal, economic, and legislative. While the apparent reasons are simple to discover, the solutions are significantly more complex. It will take very sophisticated marketing to achieve our goal of bringing more participants to our events and more members to our clubs. We are not only up for addressing it - we are capable of delivering it.

Our litter and individual dog registrations continue to decline - although at a much reduced rate. Some progress is being made, but we still have much work to do.

We have initiated some programs to help breeders and we have several in development. The AKC Breeder of Merit program now has more than 10,000 participants. These are breeders who are members in AKC clubs, participate in AKC events, adhere to the health test guidelines of their parent clubs, and register their litters with AKC. This program has contributed significantly to helping slow the decline of litter registrations. We are currently

evaluating programs that will impact the other 80% of breeders who register litters with AKC, but do not qualify for the Breeder of Merit program. In addition, we added Breeder of the Year recognition for 12 sports this year - a clear demonstration of the importance of breeders.

An important aspect of litter registration is expanding the base of educated breeders. Today marks the inaugural AKC Breeder-to-Breeder Seminar - an opportunity to learn from the experts as they share the thinking behind their successful breeding programs. The workshops are live today and will be available on AKC.org in the near future.

In addition to mentors, the most valuable resource a breeder can have is a veterinarian with an expertise in reproduction. We have formed a strategic alliance with the Theriogenology Foundation and the Society for Theriogenology to help ensure future repro vets for breeders by funding the first ever residencies in small animal reproduction in the United States. We currently have proposals from Auburn University, the University of California-Davis, and the Veterinary Hospital at the University of Pennsylvania for residencies beginning with the 2014 academic year.

Helping breeders find homes for their puppies and buyers find puppies for their homes is the goal of the newly expanded effort behind the complete redesign of the AKC online breeder classifieds making this resource the go-to place for prospective puppy buyers. We will be launching the new site, complete with a new name and a strong marketing program, later in 2014.

Making individual dog registration more desirable to the general public is a primary focus. We know that communicating AKC's Good Works increases the likelihood of registration by about 4%. We will continue to tell that powerful story as part of the registration process. In addition, we are exploring a new concept that adds value to registration - one

which has a direct benefit to the dog and owner beyond participating in events. We will be testing that idea in 2014.

We are reaching out to the 99 million dog owners who have not discovered us yet through a variety of communication opportunities. This year we added a million friends we didn't have before through our efforts on Facebook and our AKC Dog Lovers blog. We are beginning to drive our story through exciting new content, including videos and Woofipedia by AKC - a new website (www.woofipedia.com) aimed squarely at the 99 million. As we persevere for responsible and reasonable dog legislation, our new friends will help protect our rights to own and breed our dogs. We have begun to see that in the number of legislators who have signed up to be Honorary Chairs for AKC Meet the Breeds in New York - up 25 this year to 113.

Our way forward in 2014 demands delivering true customer focus for both our current and potential customers; unleashing greater innovation throughout everything we do; creating relevance and motivation in everything we offer; and continuing and improving on our Good Works. We plan to use every effort to do all that by challenging ourselves every day to do the right thing, not the easy thing, in everything we do.

I am positive we can do that. And as Ellen DeGeneres says, "It makes a big difference when you stay positive."

As always, your comments and suggestions are welcome at atk@akc.org.

Sincerely,





CENTRAL INDIANA SHETLAND SHEEPDOG CLUB
APPLICATION FOR MERIT AWARDS
January 1, 2013 - December 31, 2013

MEMBERS ONLY

Please fill out the form below to entitle you to your CISSC Merit Award for any of the titles listed below. You must be owner or co-owner of record to qualify for an award on an individual dog.

PLAQUES: Awarded for the following accomplishments – successive awards for the same dog will be presented as additional engraved brass plate to be attached to the original plaque.

Champion Titles (GCH, CH, MACH, PACH, OTCH, HC, TC)

Other Titles (CD, CDX, UD, UDX, HT, PT, HS, HI, HX, RN, RA, RE, RAE, TD, TDX, VST, NA, NAJ, OA, OAJ, AX, AXJ, MX, MXJ, NAP, NJP, OAP, OJP, AXP, AJP, MXP, MJP, NF, OF, XF, MXF, NFP, OFP, XFP, MFP, NT2B, OT2B, XT2B, NPT2B, OPT2B, XPT2B, MXB, MXS, MXG, MJB, MJS, MJG, MJC, PAX, FTC1, THD, FDC, FM, ONYX)

High in Trial (all breed or specialty show)

Best in Show (all breed or specialty show)

Breeder or an owner for any of the following placements at the National Specialty:
(BIS, BOS, WD, WB, Award of Merit Winner, HIT)

Breeder of the most Champions within the award year.

Breeder of the most Obedience titled dogs within the award year.

Breeder of the most Agility titled dogs within the award year.

Breeder of the most Herding titled dogs within the award year.

Versatility Award (any dog obtaining 3 titles; i.e. CH, UD, HT, TD, or any combination thereof)

Breeder or Owner of a sire or dam of Merit (Sire=10 CH, Dam=5 CH)

CERTIFICATES:

Breeder of Conformation Champion; Breeder of an Agility, Obedience, Tracking or Herding titled Dog

High Combined

Group Placement or Major Win

Placement at a National Specialty Show

Non-regular Obedience Classes: Beginner Novice, Graduate Novice, Graduate Open

Titles earned in other sanctioning organizations (CPE, UKC, NADAC, USDAA, AHBA, etc.)



CENTRAL INDIANA SHETLAND SHEEPDOG CLUB
APPLICATION FOR MERIT AWARDS
January 1, 2013 - December 31, 2013

You must have qualified for an award between the dates of *January 1, 2013 and December 31, 2013*. Please use a separate application for each award for each dog and submit the names and dates of the shows/trials where your dog qualified for the award. ***You must be owner or co-owner of record to qualify for an award on an individual dog except for breeder awards.*** Be sure to clearly print or type this information because this goes to the printer/engraver and must be legible. Return this application to:

Carole Creech, 12945 Fleetwood Drive N., Carmel, IN 46032 or scan form and email to sassyroo1@yahoo.com

DEADLINE FOR SUBMITTING THE APPLICATION FOR MERIT AWARDS IS JANUARY 5, 2014.

TYPE OF AWARD: _____

SHOW & DATE QUALIFIED: _____

AKC REGISTERED NAME OF DOG: _____

BREEDER: _____

SIRE: _____

DAM: _____

OWNER: _____

Please note, if a dog is co-owned and the co-owner wishes a plaque or certificate, a 2nd certificate or plaque can be purchased. **Only one plaque or certificate will be awarded.**

CISSC 2014 CLATE OF OFFICERS and BOARD MEMBERS

Kathy Underwood - President
Liz Carroll - Vice President
Cheryl Sharp - Recording Secretary
Becky Hamm - Corresponding Secretary
Doug McKee - Treasurer
Babs Beck - Director
Carole Creech - Director
Linda Lee - Director
Kathy McKee - Director

We will vote on this slate and any floor nominations at the January 3, 2014 membership meeting.